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| Lucy’s Rubric (PLE) |

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| CATEGORY | **4** | **3** | **2** | **1** |
| **Content Accuracy** | All information provided by the student on the Web site is accurate and all the requirements of the assignment have been met. | Almost all the information provided by the student on the Web site is accurate and all requirements of the assignment have been met. | Almost all of the information provided by the student on the Web site is accurate and almost all of the requirements have been met. | There are several inaccuracies in the content provided by the students OR many of the requirements were not met. |
| **Graphics** | Graphics are related to the theme/purpose of the site, are thoughtfully cropped, are of high quality and enhance reader interest or understanding. | Graphics are related to the theme/purpose of the site, are of good quality and enhance reader interest or understanding. | Graphics are related to the theme/purpose of the site, and are of good quality. | Graphics seem randomly chosen, are of low quality, OR distract the reader. |
| **Links (content)** | All links point to high quality, up-to-date, credible sites. | Almost all links point to high quality, up-to-date, credible sites. | Most links point to high quality, up-to-date, credible sites. | Less than 3/4 of the links point to high quality, up-to-date, credible sites. |
| **Color Choices** | Colors of background, fonts, unvisited and visited links form a pleasing palette, do not detract from the content, and are consistent across pages. | Colors of background, fonts, unvisited and visited links do not detract from the content, and are consistent across pages. | Colors of background, fonts, unvisited and visited links do not detract from the content. | Colors of background, fonts, unvisited and visited links make the content hard to read or otherwise distract the reader. |
| **Layout** | The Web site has an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material. | The Web pages have an attractive and usable layout. It is easy to locate all important elements. | The Web pages have a usable layout, but may appear busy or boring. It is easy to locate most of the important elements. | The Web pages are cluttered looking or confusing. It is often difficult to locate important elements. |

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